

# ToRs for Video Documentary

## Background

Rutgers Pakistan is implementing a 5 years project “Yes I Do” in Sanghar and Umerkot Districts in Sindh Province to end the practices of Child marriages and teenage pregnancies in the region.

## The consultancy

Rutgers Pakistan invites bids from consultants/ firms to produce a video documentary to showcase the success stories/ case studies of adolescent girl leaders (Kirans) working on the issue of child marriages in their communities in Umerkot and Sanghar as well as to present the Kirans Network as an emerging social movement of adolescents in the region. The documentary footage will be required to be developed in Sanghar and Umerkot.

## Deliverables

- Scripting and story boarding (soft and hard copies) of 03 case studies/ stories
- Raw footage, Background music, voice overs
- 10-minute documentary in HD format (edited version) including 03 case studies and introduction of the Kirans Network
- Design/produce the cover/case accompanying the final video item-DVD
- Provide an advance screen copy for approval.
- Transcript of the documentary
- Subtitling of documentary in English language
- 20 copies of DVDs
- Web and mobile version of DVD

## Language

Urdu

## Eligibility

- 3 year experience of writing and video production.
- Experience in developing documentaries.
- Samples of documentaries produced previously.

## Timelines

01 month from signing of contract

## Procedure to apply

The firms are required to submit their technical & financial proposal (one copy each in two separate sealed envelopes) according to the TORs, their organization

profile, and cover letter on printed letterhead with the signature of authorized person.

The proposal should include the following:

- All logistics and technical costs in the proposal.
- The Consultant will propose a detailed work plan/ schedule which will be finalized by Rutgers.

Please note that the organization reserves the right to reject any/ all of the proposals at any stage without any prior notice.

Sealed proposals along with requested documents should clearly mark “**Call for Proposal, YID**” and shared by **12:00 pm September 8, 2017** via courier/by hand at following address;

**Admin & HR Officer**  
**Rutgers Pakistan**  
**Hall B, 1<sup>st</sup> Floor, North side, 55B**  
**Islamabad Stock Exchange Tower**  
**Blue Area, Islamabad**  
**Ph: +92-51-2894181-84**  
**Fax: +92-51-2894185.**